



- An internationally acclaimed speaker who has presented in 17 countries on five continents.
- Best-selling author of five books
- Iconic Woman award (Women's Economic Forum, India 2020)
- Top 100 Women
 Speakers in Business &
 Tech Globally (TNW)
- Planners' Favorite Speakers (M&C Magazine)
- Top 8 Speakers of the year (MeetingsNet)
- Smart Women in Innovation Award
- Certified Speaking
 Professional (CSP) the
 highest designation a
 speaker can earn (like a
 'Masters' in speaking)
- Certified Virtual Presenter (CVP)

INTRO: Shawna Suckow (pronounced SUE-coe)

Let me begin with a few questions...

- Are you exhausted from the events of the past couple years?
- Have your priorities shifted as a result of the pandemic?
- Are you ready to make at least one change after attending this conference?

If you answered yes to any of those questions, you are in the right place!

Our speaker today was a buyer who truly enjoyed spending other people's money for many years. 12 years ago, she released her first book, which led her to a career change. She's now a motivational and business speaker whose mission is to help audiences emerge stronger after the pandemic. Her fifth book was just recommended by Forbes as a top marketing book for 2022.

Three memorable things about Shawna:

- 1. She once did a turkey call for the Jimmy Kimmel audience;
- 2. Her first car, a Volkswagen Beetle, caught fire on her way to school.
- 3. She's so good at parallel parking, she should get a trophy.

Please join me in welcoming....SHAWNA SUCKOW (SUE-coe)!!!!!!