



- An internationally acclaimed speaker who has presented in 17 countries on five continents.
- Best-selling author of five books
- Iconic Woman award (Women's Economic Forum, India 2020)
- Top 100 Women
 Speakers in Business &
 Tech Globally (TNW)
- Planners' Favorite
 Speakers
 (M&C Magazine)
- Top 8 Speakers of the year (MeetingsNet)
- Smart Women in Innovation Award
- Certified Speaking
 Professional (CSP) the
 highest designation a
 speaker can earn (like a
 'Masters' in speaking)
- Certified Virtual Presenter (CVP)

Biography

Shawna Suckow, CSP (Certified Speaking Professional), CVP (Certified Virtual Presenter), is a speaker who is driven to help audiences emerge stronger during the decade of transformation.

Shawna began her speaking career focused on consumer behavior and marketing. During the pandemic, she realized that her priorities shifted dramatically, and she was not alone. While she still loves speaking on consumer behavior, she is driven to motivate audiences to identify their true priorities, keep focused, and not backtrack into old habits in times of stress.

Shawna has now inspired audiences on 5 continents in 17 countries with candor and humor.

Her goal is to challenge you to take **action** following her session to achieve the deepest return on your investment of time, money, and energy to be here at the conference. SOMEDAY doesn't become TODAY without a first step. How can you structure your work and life to live your true priorities every day, and make this the best year possible?

Three memorable things about Shawna:

- 1. She played in the World Series of Poker Main Event in 2015.
- 2. She once ran face-first into a plate glass window in front of three tour buses full of people.
- 3. She is not afraid to break out into an MC Hammer dance on stage.

You can connect with Shawna at www.shawnasuckow.com.