

Shawna SUCKOW

SHAWNA SUCKOW is an author and speaker who loves to help audiences gain new insights that leave a lasting impression and drive action. She doesn't believe in business-as-usual lectures. She's also a proud CSP (*the highest designation a speaker can earn...like a Masters in professional speaking*).

TODAY, SHAWNA SPEAKS TO AUDIENCES ALL OVER THE WORLD ON TWO THINGS:

- How to differentiate themselves and their companies, so they can stand out better, build trust quicker, and become more memorable to their prospects in a crowded marketplace. **Her goal: when it comes time to buy, she wants YOU to be top-of-mind.**
- How to leverage their conference investment of time, money, and energy into real impact after they return home. **Her goal: make sure nobody goes back to business-as-usual after they've experienced the conference.**

THREE MEMORABLE THINGS ABOUT SHAWNA

1. She's an avid poker player who has played against the toughest pros in the World Series of Poker Main Event.
2. Her first car was a neon orange Volkswagen Beetle that caught on fire on her way to school.
3. She once ran full-body into a plate glass window in front of a busload of conference attendees. They applauded.



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