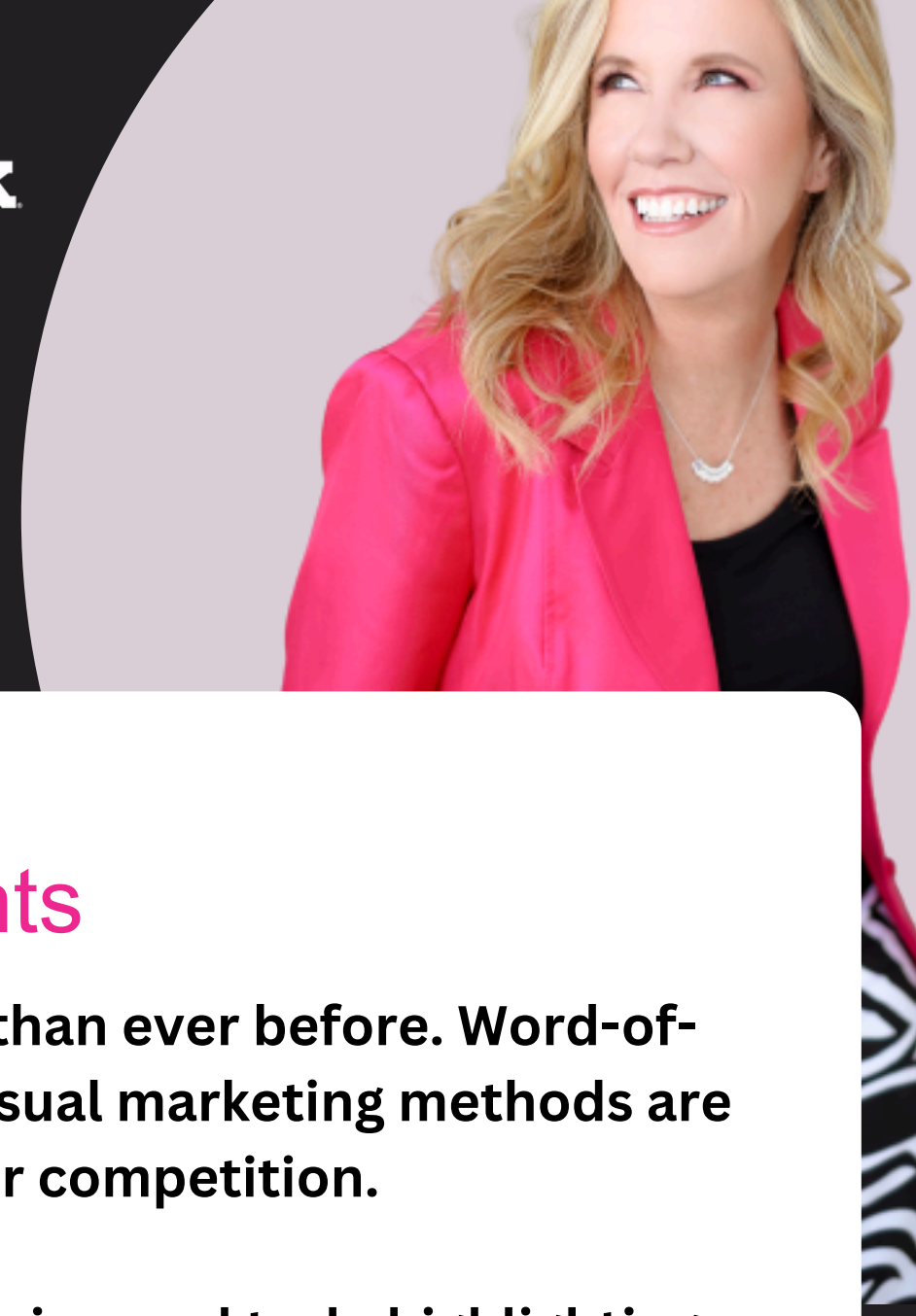


shawna suckow!



CBS Forbes Newsweek



The New Marketing Mosaic©:

How to Stand Out, Build Trust, and Attract New Clients

In today's market, companies face a growing challenge: prospects are tougher to reach and more skeptical than ever before. Word-of-mouth isn't enough to build new business, and prospects don't trust traditional advertising anymore. The usual marketing methods are losing their impact because they either fail to build trust or do little to differentiate one company from their competition.

To thrive, we need to adopt new marketing strategies that focus on building trust, showcasing authentic stories, and truly highlighting our uniqueness. This is where the new Marketing Mosaic© strategy comes into play. With the right blueprint, you can break through the noise, build trust quickly, and stand out in a crowded marketplace.

Join marketing and consumer behavior expert, Shawna Suckow, as she shares why the new Marketing Mosaic© is the humanized information your prospects are seeking, delivered in a way they'll notice. When done well, it creates an emotionally memorable brand story that builds a loyal following and helps you stand out amongst all the noise. You'll no longer be lumped together with those companies screaming "HIRE US!;" rather, you'll be a more memorable, likeable, trustworthy collective of human beings out to solve your clients' issues. As your keynote speaker, Shawna will share the blueprint to get you there.



Key Takeaways:

- Learn how to create an impactful and memorable Marketing Mosaic© on all types of budgets. One that truly stands out to help you attract more clients.
- Discover easy ways to capture and share your sales and marketing assets, to help you build immediate trust and magnetism better than your biggest competitors.
- Learn what's NOT working, so you can repurpose valuable time and resources toward this critically important initiative.