

About Shawna

Shawna Suckow is an author and speaker who loves to help audiences gain new insights that leave a lasting impression and drive action. She doesn't believe in business-as-usual lectures. She's also a proud CSP (the highest designation a speaker can earn...like a Masters in professional speaking).

Today, Shawna speaks to audiences all over the world on two things:

- She shares the latest business trends and shifts in human behavior to help organizations understand how they can stand out better, build trust quicker, and become more memorable to their desired audience in a crowded marketplace. Her goal: when it comes time for them to choose, she wants YOU to be top-of-mind.
- She gives audiences the tools and inspiration to leverage their conference investment of time, money, and energy into real impact after they return home. Her goal: make sure nobody goes back to business-as-usual after they've experienced the conference.



Three memorable things about Shawna

- 1) She played in the World Series of Poker Main Event. Don't ask her how she did - it's a sore subject.
- 2) Her first car was a neon orange Volkswagen Beetle that caught on fire on her way to school.
- 3) She once ran full-body into a plate glass window in front of a busload of conference attendees. They applauded.